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 Chevy Street Cruise set to open Houston Super Chevy...



Ron Craft Chevrolet Street Cruise to open Super Chevy Show weekend in Houston

BAYTOWN, Texas (Aug. 4) -- Houston Raceway Park hasn't hosted a Super Chevy Show in five years. But when the national touring series, which is celebrating its 30th season, returns to Southern Texas, it will do so in style.

HRP officials announced this week that it will kick off the Houston Super Chevy Show presented by O'Reilly Auto Parts and Ron Craft Chevrolet, scheduled for Saturday, Sept. 11-Sunday, Sept. 12, with the Chevy Street Cruise that will parade through the heart of Baytown to Houston Raceway Park.

The cruise, which is expected to feature some of the best-looking classic and contemporary Chevy cars in the region, will begin at 9:30 a.m. on Sept. 11 at the Ron Craft Chevrolet dealership, which is located on Interstate 10 East between John Martin Road and Garth Road. It will feature police escorts and make its way through Baytown and arrive at HRP, where all participants will earn a Fast Pass into the track and to the car staging area.

HRP is topping off the event by awarding one lucky Chevy Street Cruise participant with a free four-day Caribbean cruise package from Carnival Cruise Lines. Various other door prizes with awards will be handed out from Ron Craft Chevrolet, including \$500 in Exxon Mobile gas cards, a set of GM chrome nerf-bars, two Chevy truck bedliners, two sets of his and her Chevy watches, gift cards to O'Reilly Auto Parts and much more.

"We could not think of a more appropriate way to launch the return of the Super Chevy Show to Houston Raceway Park than to kick off our weekend with this Chevy Street Cruise from Ron Craft Chevrolet," said Seth Angel, HRP general manager. "I can only imagine what a parade of Chevy's traveling in unison down Texas Avenue in downtown Baytown's Historic District will look like. Get your cameras ready is all we can say because this will definitely be one of those Kodak moments."

Registration for the Street Cruise is from 8-9:15 a.m., and will include a complimentary breakfast. The cruise is open to all Chevy bodied or powered automobiles, and General Motors cars, including Saab, Saturn, Hummer and Cadillac. All participants must enter Saturday's Car Show, Car Corral or Show N' Shine.

The winner of the Carnival Cruise package will be announced in the Tower Club during the car show awards ceremony.

Also, Super Chevy Magazine editors will be on site to provide coverage for the Street Cruise, with highlights to appear on superchevyshow.com and Super Chevy Magazine. Previous car show cruises at Super Chevy Show events this season were big hits, including the season-opening race in Las Vegas.

"At Ron Craft Chevrolet in Baytown, the excitement is building in anticipation of the upcoming Super Chevy Street Cruise that will be starting at the dealership on Saturday, Sept. 11," said Ron Craft Chevrolet's Bill Suessman. "Ron Craft Chevrolet is proud to have the opportunity to team up with Houston Raceway Park to be part of this huge event."

"We are looking forward to seeing hundreds of participants to start the Chevy Street Cruise. It is going to be a spectacular event, so come on out and join the fun."

There will be more fun during the Houston Super Chevy Show, which will feature the popular car show and car corral, along with sportsman and pro show drag racing all weekend long. Sunday's action will include an autocross, where racers will take to a road course and compete against the clock.

"The return of the Super Chevy Show to Houston Raceway Park is shaping up to be a spectacular weekend," said Angel, "and just like the Chevy Street Cruise from Ron Craft Chevrolet, the whole Super Chevy weekend experience at Houston Raceway Park will be an unforgettable one."



RON CRAFT STREET CRUISE DETAILS:

Who: Open to all Chevy bodied, Chevy powered and GM vehicles, including Saab, Saturn, Hummer and Cadillac.

What: Ron Craft Chevrolet Street Cruise, which is being held as part of the Houston Super Chevy Show presented by O'Reilly Auto Parts and Ron Craft Chevrolet.

When: Saturday, Sept. 11 - Registration/Meet and greet, 8-9:15 a.m. (which includes complimentary breakfast; Cruise lineup, 9:15-9:30; Ron Craft Street Cruise, 9:30-10.

Where: Ron Craft Chevrolet in Baytown, Texas, which is located on Interstate 10 East between John Martin Road and Garth Road, to Houston Raceway Park.

Cost: Free (All participants must enter Saturday's car show, car corral, or show n' shine).

Course: The Cruise will be approximately 25 minutes and travel 20 miles through the Historic Baytown District and arrive at Houston Raceway Park off Grand Parkway (SH 99) from the south.

Special Award: One lucky participant will receive a Carnival Cruise Line four-day Caribbean Cruise. The contest is open to all Street Cruise participants, but limited to one entry per car.

Publicity: Super Chevy Magazine editors will be on site for the Street Cruise providing event coverage and highlights to appear on superchevyshow.com and in Super Chevy Magazine.

Safety Requirements: All cars must be street legal and meet all Texas Department of Transportation requirements.

SUPER CHEVY SHOW-HOUSTON EVENT SCHEDULE

Friday, September 10

Gates Open:	2:00pm
Super Chevy Registration\Vendor &Racer Parking\Tech:	2:00pm - 5:00pm
Houston Raceway Parks AAA Safe Street Night:	6:00pm
Secure Track:	Midnight

Saturday, September 11

Gates Open:	8:00am
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Street Cruise (Ron Craft Chevrolet, Baytown)	9:00am
Car Show Registration Opens	9:00am
Bracket Time Trials:	9:00am
Pre-Race Ceremonies	12:30pm
Bracket Eliminations Rd. #1:	1:00pm
Featured Talent: Wheelstander	2:30pm
Car Show Awards Presentations in Tower Club	3:00pm
Featured Talent: Wheelstander	5:30pm
Secure Track:	6:00pm

Sunday, September 12

Gates Open:	8:00am
Car Show Registration Opens	9:00am
Bracket Time Trial:	9:00am
Autocross	10:00am -3:00pm
Pre-Race Ceremonies:	12:30pm
Bracket Eliminations Rd. #1:	1:00pm
Burn-Out Contest:	3:00pm
Car Show Awards Presentations:	3:30pm
Final Rounds All Eliminators:	4:00pm
Secure Track:	5:00pm

For more information, contact Houston Raceway Park by phone at (281) 383-7223 or on the Internet at www.HoustonRaceway.com. Information is also available at www.SuperChevyshow.com.

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